

FOR IMMEDIATE RELEASE:

John Johnson Automotive Group: A Committed Community Partner in Addressing Interpersonal Violence



CAPTION- The 2019 Jeep Compass Latitude donated by John Johnson Automotive Group.

WASHINGTON-The Domestic Abuse and Sexual Assault Crisis Center (DASACC) of Warren County is grateful for the support and commitment of community leaders, like John Johnson Automotive Group.

Working to combat domestic violence and sexual assault is something that day in and day out can be incredibly hard work. It's because of support from our community partners that makes this hard work that DASACC does, and the heart work is what brings our community together.

John Johnson Automotive group has been a dedicated partner sponsor of DASACC for the last two years. Most recently, John Johnson donated a 2019 Jeep Compass Latitude to support DASACC's fundraising efforts in a raffle. One hundred percent of ticket sales will be used to help those impacted by sexual assault and domestic violence.

As part of the Jeep Raffle campaign, the Jeep has travelled throughout the county, from farmers' markets to Memorial Day Motor Madness to Washington Celebrates America Parade. The Jeep represents John Johnson's visible commitment to this agency and demonstrates to other residents that it takes community members and businesses alike to make a Safer Warren County.

With just the exposure of this raffle, we have gained many new followers on social media. Over 53% of the raffle tickets were purchased by new donors. We were able to reach new areas of the county, extending our message and mission to a broader audience. We have reached members of the community who may have need us the most, but did not know we existed.

"I just wanted to say thank you to John Johnson for believing in our work and his commitment to DASACC. I have had the opportunity to get to know John professionally and watch him interact with others and he is a thoughtful, caring, kind man who backs up his beliefs of investing in the county with generous actions." Jill Zinckgraf, Executive Director of DASACC.

It is because of dedicated community members, like John Johnson, that DASACC can continue to do the necessary work for victims and survivors of domestic violence and sexual assault. We are so grateful for your support and your commitment in creating a Safer Warren County!

On behalf of DASACC's Board of Trustees, staff, volunteers, clients and survivors in Warren County, thank you from the bottom of our hearts, John Johnson!

For over 35 years, the Domestic Abuse & Sexual Assault Crisis Center of Warren County has provided services to those who identify themselves as victims of domestic violence and/or sexual assault. DASACC's mission is to help, serve, and advocate for those impacted by interpersonal violence, to be proactive regarding its prevention, and to create positive change. DASACC provides services to all regardless of race, color, national origin, gender, sexual preference, religion, age or disabilities. All services are free and confidential.

For information about DASACC, our services and how to get involved, please visit www.dasacc.org.

Contact:

Morgan Stiles, Community Engagement Coordinator

mstiles@dasacc.org

Domestic Abuse & Sexual Assault Crisis Center

29C Broad Street

Washington, NJ 07882

Ph: 908-453-4121, ext. 313

Kathryn Bednarsky, Community Education Coordinator

kbednarsky@dasacc.org

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29C Broad Street

Washington, NJ 07882

Ph: 908-453-4121, ext. 317

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